



I am honored and humbled to have been elected as the next Chairman of the Board of the Society of Professional Benefit Administrators. I have the benefit of having learned from the amazing leaders who have come before me, and fellow board members who continue to serve with me. Together, we have worked through the challenges the past few years have brought to our Association, and as business leaders, to our organizations, industry, and the clients and members that we all serve.

As our new board year begins, and the pace of our industry continues to increase, the SPBA is focused on the continued opportunities that are presented to us all. TPAs are uniquely positioned to be the go-to resource for clients and brokers as we undertake the ongoing needs of our Plans. The SPBA provides the resources, support and most importantly collaboration needed for us all to successfully navigate these times.

The power of SPBA is its members – TPAs, Stop Loss partners and service partners – all working together and collaborating to bring innovation and solutions to the marketplace. The return to in-person meetings has really brought to the fore the most important part of our Association – the ability to share experiences, ask good questions, and frame regulations and potential legislation through the knowledge and sharing in those meeting rooms.

Finally, we wouldn't have the strong reputation that we do without the leadership and expertise of our SPBA staff – Anne, Elizabeth, Erin, Rhonda, Kathy and Claudia all work hard to support our membership, lending their expertise and insight in regulatory and legislative meetings and committees, and facilitating educational webinars, posts and of course our conferences. When you see them in Nashville – remember to thank them!

I look forward to working with our Board and Association in the coming year to continue to support and advance self-funding. Now more than ever, we play an important role in supporting and educating. Our future is bright, so let's roll up our sleeves and get to work.

- *Michou Reichelsdorfer*