



Seems like yesterday that I made the decision to step into the TPA industry, not having a clue what it encompassed. Realizing I needed resources to get up to speed, many Stop Loss and service vendors recommended I get involved with SPBA, and as they say, the rest is history. SPBA has been a guiding force for me and many others, bringing pertinent information and education to our industry from Y2K to ACA and everything in between. Fast forward thirty years, and I now am honored to assume the Chair position of our association.

I am not alone when we discuss SPBA as the premier educational association for our industry, and this year marks the 50th anniversary of this esteemed group. To list all the challenges our industry has faced over those 50 years would be almost impossible, but the one constant has been this association. As Past Chair Dan Roslokken wrote, "SPBA has been our North Star."

As we move into the future, there will be continued and increased challenges put upon us, and just as it has been in the past, our SPBA team and the Board will work diligently to offer the educational experience and guidance needed to tackle these challenges. To this end, we call out to the collective for assistance on gathering challenges each and every one of you are facing so we keep our programs and conferences pertinent and focused. You all have a voice in this group, and using that will only help to keep us on point with these emerging challenges.

I will steal something that Michou Reichelsdorfer stated in her letter to the membership, which has been and continues to be spot on. "The power of SPBA is its members—TPAs, Stop Loss Partners and Service partners—all working together and collaborating to bring innovation and solutions to the marketplace."

Last, I would like to thank the SPBA team. Anne and her team support our membership in so many ways, it would be far too long a list. Please pass along your appreciation the next time you have a chance.

A handwritten signature in black ink, appearing to read "Marc Paulson". The signature is fluid and cursive, with a large, stylized "M" and "P".

Marc Paulson
President

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