

A photograph of a middle-aged man with a grey beard, wearing a dark suit and a light blue shirt, is shown from the chest up. He is looking down at a laptop keyboard, with his hands on the keys. The background is a blurred office setting. A large, semi-transparent purple shape is overlaid on the right side of the image.

2020 Webinar Sponsorship Opportunities

SPBA Webinar Sponsorships are the most efficient way to connect with your TPA audience.

SPBA is a membership and networking organization that provides regulatory and legislative guidance to help third-party administrators (TPAs), Stop-Loss and Service Partners better serve their clients. SPBA gives TPAs and their partners the operational resources and expert education they need to be successful in self-funded healthcare.

Society of Professional Benefit Administrators
ADVANCING SELF-FUNDED HEALTHCARE



SPBA webinars provide detailed analyses and explanations from professional experts on the most important emerging topics that impact business operations, compliance and the marketplace for our TPA members and Service Partners.

Through our webinar series, TPA members get access to timely content that impacts their daily work and are able to share it throughout their entire firm, ensuring maximum visibility for your brand with the right audience.

Details:

- Introduce your brand with a three-minute sponsor & product highlight at the beginning of the webinar presentation.
- SPBA is offering webinars as a complimentary member offering for the first time in 2020.
- During a 2019 test of free webinars, the presentation was viewed in more than 180 locations with an estimated 2-5 viewers per location.

Sample Topic:

Understanding the Mental Health Parity and Addiction Equity Act (MHPAEA)

Please contact Kathy Strauss (kathy@spbatpa.org) to secure your webinar sponsorship today.

Guidance. Compliance. Confidence.

SPBA ▲